



WDIV

ORDER

Print Date 11/05/12

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Flight Dates **11/01/12-11/05/12**

Contract / Revision **263655 /**

Original Date / Revision
11/02/12 11/02/12

Advertiser **Pol/Driskell/D/STR/MI**

New till 10/14/13

Agency **Buying Time, LLC**

Buying Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Product

DRISKELL FOR ST REP

Agency Com 15%

Billing Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # **06403084**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-State-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Order Share 100% Market Value 3800

Competing Station	% of Order	Amount
CABLE	%	0
WDWB	%	0
WJBK	%	0
WKBD	%	0
WWJ	%	0
WXYZ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	3	\$3,230.00	\$3,800.00	0.00
Totals	3	\$3,230.00	\$3,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/04/12	3	\$3,230.00	\$3,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WDIV	11/03/12	11/03/12	Sat 6-8am Loc News	CM	7-8am	-----1-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				Sat 6-8am/Local 4 News		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$1,100.00		0.00			
E 2	WDIV	11/04/12	11/04/12	NBC Major League Soccer	CM	12-6p	-----2	:30	2	\$1,350.00	P-2	0.00	NM	2	\$2,700.00
				NBC Major League Soccer											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2				\$1,350.00		0.00			
Totals														3	\$3,800.00